

WHAT IS REBEL LEVEL GIVING?

An easy to use, **customizable crowdfunding website** designed to help athletes participating in school, rec or allstar programs raise money towards the purchase of their cheerleading uniforms.

HOW DO WE RAISE MONEY?

Just like gofundme.com, kickstarter.com and snapraise.com this is a simple crowdfunding concept, easily shared by email, text or social media to friends and family of the cheerleader. What makes it special, is it was designed exclusively for Rebel Athletic customers. It's customizable for each team to share a unique mission or message AND provides a coupon offer or gift back to every supporter! **Every donation is tracked and all money is paid directly to Rebel Athletic and applied clearly to your final invoice.**

WHAT IS THE REWARD FOR A SUPPORTER?

Every supporter that donates \$15 or more will receive a 1-year membership to www.RebelLevelRewards.com.

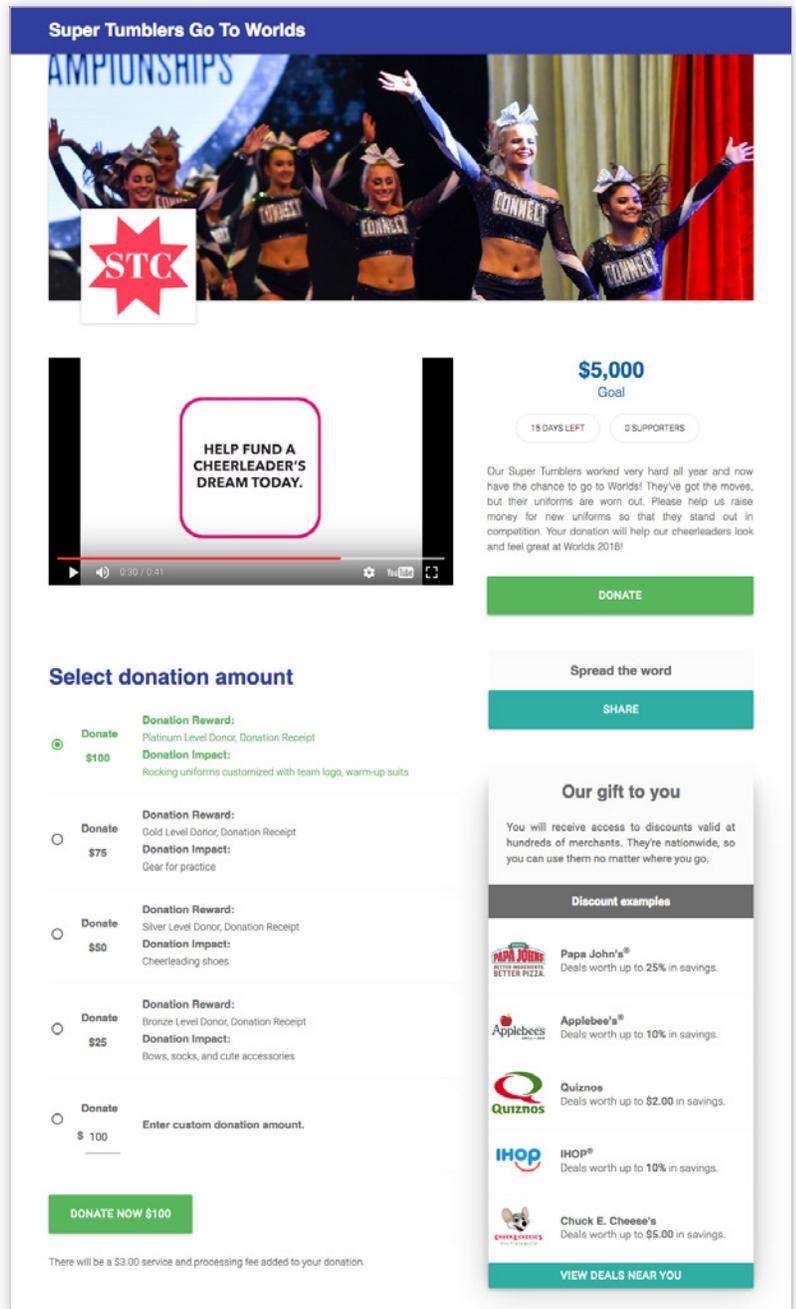
Registration instructions and unique membership codes are emailed to supporters as a part of their donation receipt. Upon activation, supporters will enjoy great discounts on local and national merchants including restaurants, coffee shops, movie theaters, concerts, and hundreds of retailers, and deals are available nationwide.

Raise Money Now

Ready to Get Started?

Contact your Rebel Athletic account manager and tell them you're ready to sign up for RebelLevelGiving.com powered by Bloom. Bloom will provide set up help and be there to maximize your campaign efforts every step of the way!

SAMPLE TEAM PAGE



Super Tumblers Go To Worlds

AMPSHIPS

STC

\$5,000
Goal

15 DAYS LEFT 0 SUPPORTERS

Our Super Tumblers worked very hard all year and now have the chance to go to Worlds! They've got the moves, but their uniforms are worn out. Please help us raise money for new uniforms so that they stand out in competition. Your donation will help our cheerleaders look and feel great at Worlds 2018!

DONATE

Spread the word

SHARE

Select donation amount

- Donate \$100**
Donation Reward: Platinum Level Donor, Donation Receipt
Donation Impact: Rocking uniforms customized with team logo, warm-up suits
- Donate \$75**
Donation Reward: Gold Level Donor, Donation Receipt
Donation Impact: Gear for practice
- Donate \$50**
Donation Reward: Silver Level Donor, Donation Receipt
Donation Impact: Cheerleading shoes
- Donate \$25**
Donation Reward: Bronze Level Donor, Donation Receipt
Donation Impact: Bows, socks, and cute accessories
- Donate \$ 100**
Enter custom donation amount.

DONATE NOW \$100

There will be a \$3.00 service and processing fee added to your donation.

Our gift to you

You will receive access to discounts valid at hundreds of merchants. They're nationwide, so you can use them no matter where you go.

Discount examples

- Papa John's®**
Deals worth up to 25% in savings.
- Applebee's®**
Deals worth up to 10% in savings.
- Quiznos**
Deals worth up to \$2.00 in savings.
- IHOP®**
Deals worth up to 10% in savings.
- Chuck E. Cheese's**
Deals worth up to \$5.00 in savings.

VIEW DEALS NEAR YOU

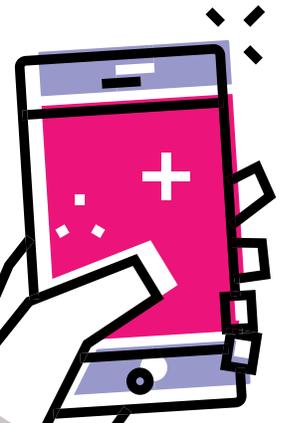
HOW IT WORKS

REBELLEVELGIVING.COM

Step 1



A Rebel Sales Rep **will connect** their customer to Rebel's fundraising partner, Bloom, to build a customized, Rebel Level Giving fundraising site.



Step 2

Once the site is live, athletes register as participants using a Rebel Level Giving "**join code.**"

Step 3

Once registered, athletes begin **sharing their individual Rebel Level Giving fundraising page** through email and social media to raise money for uniforms, practice-wear, bags and more!

Friends and family get rewarded at **RebelLevelRewards.com** when donating to the athlete's fund.

***Coaches can track group progress and/or individual progress.**



Done!

Contact your Rebel Sales Rep and find out how your team can start raising money today!